

Re: Catalogue

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.

Sent: Wednesday, November 06, 2002 6:50:08 PM

To: Tzvetanka Marinova (tzvetankamarinova@hotmail.com)

Dear Tzvetanka,

The catalogue is our main promotional tool used by the Perdurabo Art Agency to promote, sell and exhibit the work of our artists. Inclusion in the Shop or Gallery constitute separate arrangements. Details about the Shop and Gallery can be found in the "For Artists" page on our website, www.perduraboart.com.

Best regards,
Tara

----- Original Message -----

From: "Tzvetanka Marinova" <tzvetankamarinova@hotmail.com>

To: <tara-velez@perduraboart.com>

Sent: Tuesday, November 05, 2002 2:38 PM

Subject: Re: Catalogue

>
> Dear Tara,
> Thank you for the good news! I am pretty sure that I shall order a Catalog
> for myself.
> Now, would you please elucidate me about my participation in Perduraboart:
> I
> understand that I am in the Catalog, but shall I also see my paintings in
> any other way, e.g. Perduraboart Shop or Gallery, or that's a separate
> arrangement?
>
> Best regards,
> Tzvetanka
>

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>
> >From: "Tara Velez" <tara-velez@perduraboart.com>
> >To: "Tzvetanka Marinova" <tzvetankamarinova@hotmail.com>
> >Subject: Catalogue
> >Date: Mon, 4 Nov 2002 15:07:34 -0000
> >
> >
> >Greetings!
> >
> >I am pleased to announce that the Perdurabo Art Catalogue is completed
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> >There are three language versions of the catalogue to accommodate our
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> >If you would like a personal copy of the Perdurabo Art Catalogue and
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> >in the United States, you can order a copy directly through me for \$29.00
> >(price includes shipping and handling). Artists from the United Kingdom
> and
> >abroad can order through the Perdurabo Art website or by contacting Pedro
> >Vergel of the United Kingdom office at pedro_vergel@perduraboart.com.
> >
> >We look forward to the continued promotion of your work and wish you well
> >in
> >all your artistic endeavours.
> >
> >Best regards,
> >Tara Velez
> >tara_velez@perduraboart.com
> >www.perduraboart.com

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>
>
> _____
> Internet access plans that fit your lifestyle -- join MSN.
> <http://resourcecenter.msn.com/access/plans/default.asp>

Re: Catalogue

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.
Sent: Thursday, November 07, 2002 6:13:14 PM
To: Tzvetanka Marinova (tzvetankamarinova@hotmail.com)

Dear Tzvetanka,

Orders/Payments for the Perdurabo Art Catalogue from outside of the United States can be sent to the United Kingdom Office. The cost for each catalogue is £16.00 Great Britain Pounds, which includes shipping and handling. This amount can be paid by direct bank transfer or by sending £16.00 GBP in a secure envelope by post.

The following details are needed for direct bank transfers:

Bank Name: Barclays Bank PLC
Bank Address: 2 High Street, Chelmsford, CM1 1BG, United Kingdom
Account Name: Perdurabo Art
Account Number: 40250236
Sort Code: 20-19-95

Payments by post should be sent to the following address:

Perdurabo Art
24 Mildmay Court
Mildmay Road
Chelmsford, Essex CM2 0DY
United Kingdom

An invoice will be sent upon receipt of payment. Please allow a few weeks for delivery.

Best regards,
Tara Velez

----- Original Message -----

From: "Tzvetanka Marinova" <tzvetankamarinova@hotmail.com>

To: <tara-velez@perduraboart.com>

Sent: Tuesday, November 05, 2002 2:38 PM

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> >We look forward to the continued promotion of your work and wish you well
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> >all your artistic endeavours.
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> >Best regards,
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> >www.perduraboart.com
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> <http://resourcecenter.msn.com/access/plans/default.asp>

Re: My new web site

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.
Sent: Sunday, December 08, 2002 4:51:54 PM
To: Tzvetanka Marinova (tzvetankamarinova@hotmail.com)

Hello Tzvetanka,

I have not been able to view your new website. Could you please resend the address?

I look forward to viewing it.

Best regards,

Tara

----- Original Message -----

From: "Tzvetanka Marinova" <tzvetankamarinova@hotmail.com>

To: <tara-velez@perduraboart.com>

Sent: Sunday, December 01, 2002 12:27 PM

Subject: My new web site

>
> Dear Tara,
>
> I would like very much to show you my new web site:
> www.free.top.bg/beyondtime2
>
> I offer my new idea about the CLOTHES.
>
> I would be very happy to know your oppinion and more happy if you agree to
> work toghether.
>
> My best regards,
> Tzvetanka
>
> P.S. This is my moto:
> Dear Friends,
>
> Today, from the position of Time and in the Rhythm of the New Epoch in
> which
> we live, I involve you in the following.
> This Epoch of quickly changing ways of thinking and perception of the
> surrounding world. With Universal transformation and a new line of
> spiritual
> and an evolutionary search, I offer you to give meaning to, and experience

a

- > different acceptance of the Garment. The Garment, which does not simply
- > cover our physical body, but protects our soul. The Magic of our own
- > creation, of our way of evolution. With the Power, the Skill and the
- > Knowledge created through the Time by us and the great possibility which
- the
- > Universe offer to us, to present this Knowledge to the Earth on our way
- > through her. And, if up to now everyone of us used to give life to the
- > Garment through his/her personal emanation and inner sense, today I offer
- you
- > one deep and meaningful reverse way.
- > GARMENT - MAGIC
- >
- > Garment that creates, that incites the spirit to reflection, deep
- > knowledge, harmony, health, compassion, understanding. Why, namely,
- Garment?
- > From ancient times to the present day the Garment has very often been an
- > object of building in all sorts of programs by the experts, programs so
- > often bearing destruction and unpleasant experience. In a few words, from
- > the very beginning the Garment has served us as an excellent computer,
- > because the Garment itself possesses the unique ability to impress in its
- > alive memory, a gift from us, our feelings, emotions, touching, dreams and
- > to save them through Time, saving our vibrations. With all this the Garment
- > is the eternal witness of our hidden and cherished secrets. This is our
- > reason to choose the Garment but now as a possibility to build in a unique
- > program that incites the spirit to the memory through the evolutionary
- time,
- > as the hidden secrets and the power of our own creation; our own cosmic
- > dependence: meetings, memories, perfection, the strength of our own way
- > through Time, Dimension, Space.
- > Let us now, when we are on the doorstep of a New Epoch, present ourselves
- > with all these unbelievable travels through eternity. Let us bravely pass
- > through creating Universal Energy, through Love and Consonance of our own
- > Soul.
- > I offer you, my dear Friends, one really unique Garment.
- > Garment - Magic:
- > - which will transform various problems in spiritual, emotional, physical
- > and healthy aspects.
- > - Will harmonize our inner peace
- > - The Garment which will contain in its life memory - the Power of
- Creation.

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> > > >Pedro
> > > >Vergel of the United Kingdom office at pedro_vergel@perduraboart.com.

following up with those interested galleries and organisations as they choose artwork for their inventories and exhibitions for the upcoming new year.

The website is also continuing to undergo improvements and has already proved to be successful with over 400,000 visitors. We have included a biography page on the Perdurabo Art website to better meet the needs and enquiries of interested organisations and individuals. All artwork can now be accessed through the gallery page, helping to focus our resources and give all works greater visibility. Both website and catalogue will continue to undergo updates and improvements throughout the next year.

We would like to take this time to wish everyone a very happy holiday,

Sincerely,

The Perdurabo Art Team
agency@perduraboart.com
www.perduraboart.com

Re: New Year 2003!

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.
Sent: Wednesday, January 15, 2003 2:12:32 PM
To: Tzvetanka Marinova (tzvetankamarinova@hotmail.com)

Dear Tzvetanka,

I have had a chance to see your new garments. They are quite beautiful and very complementary to your paintings. What type of fabric do you use and how do you apply the rich colors?

I wish you all the best with your new venture. Although we don't deal with garments or fashion design, I will keep an eye out for opportunities through Perdurabo Art.

Best wishes for the New Year,
Tara

(No Subject)

From: **Perdurabo Art Gallery** (gallery@perduraboart.com) You moved this message to its current location.

Sent: Sunday, January 19, 2003 7:24:44 PM

To: Tzvetankamarinova@hotmail.com

Perdurabo Art has become the **UK's leading Art Agency for Contemporary Art**. During 2002, Perdurabo Art successfully launched its new website, which has received over 450,000 visitors, in addition to creating a catalogue which has been successfully distributed at an international level. This would not have been possible without the help of our team, collaborators and artists; we would like to take this opportunity to thank them for all their support. Also, we would like to thank those of you who took the time to send us comments and feedback.

In a recent article, Virtua Oil News, a renown source of information for companies has rated us as the “ **... best source for companies of any size to buy contemporary artwork with an excellent level of customer care.**“

Perdurabo Art is dedicated to showcasing, promoting and selling the work of innovative, contemporary artists. Our objective is to help artists succeed in putting their art forward and securing opportunities for exhibiting and selling their work. You can visit us on the internet at www.perduraboart.com

You can **now order the new Perdurabo Art Catalogue** through www.perduraboart.com for \$29.00 (including shipping and handling).

Happy New Year 2003

The Perdurabo Art Team

ART2003

From: **Perdurabo Art Agency** (agency@perduraboart.com) You moved this message to its current location.

Sent: Tuesday, January 21, 2003 1:35:15 PM

To: John Miers (mclentil@hotmail.com); Philip Thomas (philipnthomas@hotmail.com); fran.bull@verizon.net; robert (robert@robappleton.com); Rojas/Gervasi (artetragaluz@earthlink.net); Bottinelli, Eloise A. (Information Services) (eabot@conncoll.edu); bill olen (billadeb@ccpc.net); kenichiof44@hotmail.com; Roger Hanson (rhanson@hutchtel.net); DAVID JACKSON (jacksdm@prodigy.net); nadia@universallogos.com; Tzvetanka Marinova (tzvetankamarinova@hotmail.com); U. Osterloh (uli@supanet.com); andrew stalder (aws666@hotmail.com); s mccallen (mccallen_s@hotmail.com); Jeremy Holton (jeremy@jeremyholton.com); Maître André (taze@bluewin.ch); MaricaBkvc@netscape.net; Chris Witkowski (chriswit@olypen.com); Igor Ulanovsky (ulanovi@mail.biu.ac.il); Aleksei Gimbolo (gimbolostudio@hotmail.com); Rene_Trujillo@dot.ca.gov; David Sananman (recombine@hotmail.com); Asbjorn Lonvig, Artist (lonvig@mail.dk); Ko (ko@lavalourne.com); andreas niederhammer (andreasniederhammer@yahoo.de); Donna & Lex Bernstein (dlbernst@ctcweb.net)

Greetings,

On Friday, January 17th, two Perdurabo Art representatives attended ART2003, London's premiere art fair for modern and contemporary art, to promote the Perdurabo Art Catalogue. The Fair was held at the Business Design Centre in Islington and featured over a hundred leading UK galleries. Perdurabo Art is planning to attend upcoming fairs in London as an additional, successful means of active promotion. Perdurabo Art is also taking steps to participate in future fairs by exhibiting the work of our artists.

For those artists based in or around London, we have received an opportunity from Skylark Gallery. They are an artist run gallery looking for new artists to exhibit and help run the space on a triweekly basis. Please contact Perdurabo Art if you would like more information.

We wish everyone a very happy start to the New Year 2003.

Best wishes,
The Perdurabo Art Team
www.perduraboart.com

Affordable Art Fair

From: **Pedro Vergel** (pedro-vergel@perduraboart.com) You moved this message to its current location.

Sent: Monday, March 03, 2003 8:15:45 PM

To: Tzvetanka Marinova (tzvetankamarinova@hotmail.com)

Dear Tzvetanka,

Perdurabo Art will soon be applying to the Affordable Art Fairs in London and NYC for October 2003. If our application is accepted, we will be finalizing a selection of artwork over the next 2-3 months to exhibit and sell at the fair. Please let us know no later than Friday, March 7, 2003 if you would be interested in being considered by Perdurabo Art to take part in the fair. Works exhibited must be under \$5000 and artists will be responsible for shipping/bringing works to the allocated location. Further details will be given upon acceptance to the fair.

This is an excellent opportunity to sell works directly to both seasoned collectors and first time buyers. The fair has been a tremendous success in previous years and Perdurabo Art looks forward to the pending opportunity.

Best regards,

Pedro Vergel

Director, Perdurabo Art UK

Pedro-vergel@perduraboart.com

www.perduraboart.com

Re: Affordable Art Fair

From: **Pedro Vergel** (pedro-vergel@perduraboart.com) You moved this message to its current location.

Sent: Wednesday, March 05, 2003 3:22:19 PM

To: Tzvetanka Marinova (tzvetankamarinova@hotmail.com)

Dear Tzvetanka,

Upon acceptance to the fair, we can certainly consider some of your latest

> >and NYC for October 2003. If our application is accepted, we will be
> >finalizing a selection of artwork over the next 2-3 months to exhibit and
> >sell at the fair. Please let us know no later than Friday, March 7, 2003
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> >Pedro Vergel

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> >

> >

> >Director, Perdurabo Art UK

> >

> >Pedro-vergel@perduraboart.com

> >

> >www.perduraboart.com

> >

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>

> STOP MORE SPAM with the new MSN 8 and get 2 months FREE*

> <http://join.msn.com/?page=features/junkmail>

(No Subject)

From: **Perdurabo Art Gallery** (gallery@perduraboart.com) You moved this message to its current location.

Sent: Thursday, April 03, 2003 2:37:02 PM

To: tzvetankamarinova@hotmail.com

2nd INTERNATIONAL ARTISTS' WORKSHOP 2003

IN CHANIA, CRETE, GREECE, One of the safest places in the world!

Omma Center of Contemporary Art, which is located in [Hania, Crete Greece](#) is organizing an international artists' workshop from **May 7 until May 21 2003**

The purpose of the workshop is to bring together artists from all over the world, to promote both mutual understanding of different cultures and traditions and to facilitate artistic inspiration. We want to create an environment where artists can work fruitfully and make worthwhile new acquaintances.

Hania is one of the most beautiful places in the Mediterranean, with the [old Venetian Harbor](#), a multitude of sights: ancient ruins, medieval buildings, fantastic landscapes that combine white mountains with the blue sky and the sparkling clean sea, gorges, trees, very rare plants, etc. An environment that can inspire artists to produce! An experience that every artist should have the chance for, at least once in their life!

Up to 50 artists can participate (You are free to bring non-artists-companions, if you like).

The artists will stay together in beautiful rooms, at a 5 star hotel, overlooking the sea. They can stay in shared rooms (double or triple) or if they prefer they can have their own private room. They will have a studio to work in, which will be open day and night. Click here for more information about [accommodations](#):

You will be offered 2 canvasses each (upon request) and 25% discount on painting material from local shops. You will create works that will be exhibited at the conclusion of the workshop at the unique ["NEORIA"](#) exhibition center (a 4,000 square-meter 16th century vaulted Venetian shipyard) in the Venetian harbor afterwards. **This exhibition will run from 17 until 22 May 2003.** Reception day May 17, 7:00 p.m. **Omma will charge 30% commission on sales and undertakes all the costs of the show.** ([Click here to view the previous exhibition at the NEORIA CENTER](#))

The only obligation is that the participating artists will each give the organizers one artwork.

ACCOMMODATION AND MEALS

PRICES: ([click here to convert currency](#))

1. Bed and Breakfast:

Single room: (One person in a room) 85 Euro per person, per day

Total cost for 15 days: 1,275 Euros

Double room (Two persons in a room) 65 Euro per person, per day

Total cost for 15 days 975 Euros

Triple Room (three persons in a room) **55 Euro** per person

Total cost for 15 days 825 Euros

We suggest that you choose **Bed and Breakfast** accommodation, as we have organized some one-day tours around the island and we will also be having dinners all together in charming restaurants in the old Venetian harbor and elsewhere!

Transportation to and from the airport are not included in the above prices.

These prices are a special offer by [Omnia Center of Contemporary Art](#), to support this cultural event. All the expenses of the show and the workshop are undertaken by Omnia

THE PARTICIPATING ARTISTS PAY FOR ACCOMMODATION, FOOD AND TICKETS TO AND FROM HANIA

Artists interested in participating should contact us at omma@omma.gr Tel and Fax 0032 821042100

Deadline for declaration of participation March 31 2003

Artists who want to participate should send an amount of **250 Euro** for each person to reserve a place, upon signing the [agreement](#)

The remainder of the payment must be made by **March 31, 2003**

ORGANIZER

[OMMA CENTER OF CONTEMPORARY ART](#)

<http://www.omma.gr>

General Manager

Despina Tunberg

[Click here to see the contract](#)

10% discount for artists who book before February 15, 2003

[CLICK ON THIS LINK TO VIEW THE PREVIOUS WORKSHOP](#)

[BACK](#)

(No Subject)

From: **Perdurabo Art Gallery** (gallery@perduraboart.com) You moved this message to its current location.
Sent: Thursday, April 03, 2003 3:34:32 PM
To: tzvetankamarinova@hotmail.com

Dear Tzvetanka,

Perdurabo Art will be exhibiting at the International Art Expo New York from February 26 to March 1, 2004. The Fair will be held at the Javits Convention Center and the event will be celebrating its 26th year. Over 40,000 visitors attended the recent 2003 event. We would like to know if you would be interested in participating, as we will be sending the coordinators samples of images and a finalized list of the artists we will be exhibiting. I will send you more details about the Art Expo New York and entry conditions as soon as they are available.

Also, I would like to mention that several of the galleries we have contacted have shown an interest in promoting your work in London and arrangements are being made to reach an agreement of how we can work with them. I would like to know if you would like us to pursue the option of exhibiting in London and I will keep you informed of any arrangements with any of the galleries for solo or group exhibitions.

Since March 2003, Perdurabo Art has begun to expand its range of international promotional services and we are currently planning our calendar of events for the next season. We believe that our expanded efforts, including the attendance at selected art fairs, will be of tremendous benefit for our artists. More information can be found on our website in our "For Artists" section.

With regards to our website, we have been enjoying an increasingly greater number of visitors. The Perdurabo Art site has also been included in the latest edition of the publication entitled "**A Right-Brained Guide To A Left-Brained Industry.**" Published by Marquis Publishing Company and available through our website soon.

Below I have included some informative details and statistics regarding the International Art Expo NY 2004.

Best Wishes,

Pedro Vergel

The main customers are divided as follows:

Publishers 16%
Interior designers 17%

Art Dealers 20%
Retail Gallery 35%
Other 12%

Looking to purchase (on a scale 0 to 70):

Paintings 62
Prints 60
Posters 44
Photography 34
Sculpture 38
Other 13

(source:2002 Art expo attendee demographics)

The Marketing Program:

Over 1 million pieces of direct mail sent to trade and consumer prospects and past show attendees. Pieces include VIP passes, attendee brochure, postcards and special Preview magazine.

High impact print ads placed in leading trade and consumer magazines and newspapers which include:

Art & Antiques
Art Business News
Art Buyer Magazine
Art In America
Art News
Art Now Gallery Guide
ArtAffairs
Arte al Dia
Arte Cuadro

Bridgewater Courier News
Delaware County Daily Times
Home News Tribune
Ibero Americana
Frames & Stages

Framing Business News
Kingston Daily Freeman
Museums Magazine
New Haven Register

New York Art World
New York Times
Picture Business Magazine
Picture Framing Magazine
Poughkeepsie Journal
Printworld Directory
Time Out New York
Trenton Trentonian
Wilkes-Barre Times Leader

A PR campaign that improves year after year, bringing local and national television and print media.

RE:

From: **Perdurabo Art Gallery** (gallery@perduraboart.com) You moved this message to its current location.
Sent: Tuesday, May 27, 2003 1:12:26 PM
To: 'Tzvetanka Marinova' (tzvetankamarinova@hotmail.com)

Dear Tzvetanka,

We are still trying to reach agreements to exhibit your works. It is a lengthy process but we are very possitive about it.

As you may have seen in our website we are organising some other events but still we are at very early stages. Once we have more details I will let you know.

I would like to take this opportunity to ask you for any new works that we could present to galleries, etc.

Best Regards,

Pedro Vergel

-----Mensaje original-----

De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]

Enviado el: 27 May 2003 09:16

Para: gallery@perduraboart.com

Asunto: Re:

Dear Pedro Vergel,

We haven't heard for a long time.

Your idea for promoting my works in London Galleries was very tempting and I

am curious how the arrangements are going on. Did you reach any agreements

with these Galleries?

Please, let me know.

With my Best Regards,

Tzvetanka Marinova

>From: "Perdurabo Art Gallery" <gallery@perduraboart.com>

>To: <tzvetankamarinova@hotmail.com>

>Date: Thu, 3 Apr 2003 16:34:33 +0100

>

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>

>Perdurabo Art will be exhibiting at the International Art Expo New York

>from February 26 to March 1, 2004. The Fair will be held at the Javits

>Convention Center and the event will be celebrating its 26th year. Over

>40,000 visitors attended the recent 2003 event. We would like to know
>if you would be interested in participating, as we will be sending the
>coordinators samples of images and a finalized list of the artists we
>will be exhibiting. I will send you more details about the Art Expo New

>York and entry conditions as soon as they are available.

>
>Also, I would like to mention that several of the galleries we have
>contacted have shown an interest in promoting your work in London and
>arrangements are being made to reach an agreement of how we can work
>with them. I would like to know if you would like us to pursue the
>option of exhibiting in London and I will keep you informed of any
>arrangements with any of the galleries for solo or group exhibitions.

>
>Since March 2003, Perdurabo Art has begun to expand its range of
>international promotional services and we are currently planning our
>calendar of events for the next season. We believe that our expanded
>efforts, including the attendance at selected art fairs, will be of
>tremendous benefit for our artists. More information can be found on
>our website in our "For Artists" section.

>
>With regards to our website, we have been enjoying an increasingly
>greater number of visitors. The Perdurabo Art site has also been
>included in the latest edition of the publication entitled "A
>Right-Brained Guide To A Left-Brained Industry." Published by Marquis
>Publishing Company and available through our website soon.

>
>Below I have included some informative details and statistics regarding

>the International Art Expo NY 2004.

>
>Best Wishes,

>
>
>Pedro Vergel

>
>
>
>The main customers are divided as follows:

>
>Publishers 16%

>Interior designers 17%
>Art Dealers 20%
>Retail Gallery 35%
>Other 12%
>
>Looking to purchase (on a scale 0 to 70):
>
>Paintings 62
>Prints 60
>Posters 44
>Photography 34
>Sculpture 38
>Other 13
>
>(source:2002 Art expo attendee demographics)
>
>The Marketing Program:
>
>Over 1 million pieces of direct mail sent to trade and consumer
>prospects and past show attendees. Pieces include VIP passes, attendee
>brochure, postcards and special Preview magazine.
>
>High impact print ads placed in leading trade and consumer magazines
>and newspapers which include:
>
>Art & Antiques
>Art Business News
>Art Buyer Magazine
>Art In America
>Art News
>Art Now Gallery Guide
>ArtAffairs
>Arte al Dia
>Arte Cuadro
>
>Bridgewater Courier News
>Delaware County Daily Times
>Home News Tribune
>Ibero Americana
>Frames & Stages
>Framing Business News

>Kingston Daily Freeman
>Museums Magazine
>New Haven Register
>
>New York Art World
>New York Times
>Picture Business Magazine
>Picture Framing Magazine
>Poughkeepsie Journal
>Printworld Directory
>Time Out New York
>Trenton Trentonian
>Wilkes-Barre Times Leader
>
>
>A PR campaign that improves year after year, bringing local and
>national television and print media.
>

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(No Subject)

From: **Pedro Vergel** (pedro-vergel@perduraboart.com) You moved this message to its current location.

Sent: Wednesday, June 25, 2003 3:41:13 PM

To: Tzvetanka Marinova (tzvetankamarinova@hotmail.com)

2 attachments

Tzvetanka.doc (39.5 KB) , Tzvetanka Invoice.doc (26.0 KB)

Dear Tzvetanka,

We have been trying to contact you as several of the London gallery directors, art dealers and other clients we have contacted have shown an interest in seeing, purchasing and promoting your work. Following the positive response received as a result of the Perdurabo Art Catalogue and in direct response to the growing demand from clients to see your work in the flesh, Perdurabo Art is organising a contemporary gallery exhibition in the UK from the 1-13th of September. The purpose of this exhibition is to further your career as an artist and for

us to support you in taking the all too important step of introducing your work, in the flesh, to a UK market.

In addition to being a contemporary gallery exhibition, this event is planned to serve as a platform to invite other galleries to exhibit your works, introduce buyers to your works and encourage them to become collectors of your art, thus increasing your recognition and the demand for your art at an international level.

Reasonable pricing of the artworks and a varied price range (taking into account the current conditions of the art market and past sales record) will also be of utmost importance in order to promote and sell your works to a new audience. The presentation of a range of artwork and prices also creates more demand for the artwork, thus encouraging first time buyers with reasonable pricing.

We will also be presenting your cv/resume details and speaking personally to interested clients to get them acquainted with your art background, subject matter and creative process. For this reason, any publications that you could provide us in which your art is featured would be of great help.

The event will be held at The Old Fire Station in Rettendon Common just 30 minutes from Central London and five minutes from the South Hanningfield Reservoir.

The building was a fire station and dates back over a century. It has been refurbished to be a unique, contemporary and exceptional space to exhibit art, with over 1500 square feet of exhibition space. This space will allow us to present at least 8-10 of your works comfortably and creatively in a very large area. This will help attract viewers to your works and enjoy them in a unique space. In addition to the attractiveness of the venue itself, the South Hanningfield area has breathtaking views and is well known for its outstanding nature reserves.

Perdurabo Art will be organising all press, PR and promotional activities which includes the distribution of over 9,000 invitations to an extensive list of clients, potential buyers, gallery directors, art dealers, public institutions, interior designers, architects, etc.

Perdurabo Art will also be advertising the exhibition in local and national publications, including "Galleries," a monthly publication which highlights leading UK galleries and new exhibitions. In addition, press releases will be sent to promote the exhibition to national, local and freelance art press contacts. The exhibition will also be advertised on the Perdurabo Art website, which has enjoyed over 1 million visitors since its creation.

Members of the Perdurabo Art team will be present at the gallery at all times during the exhibition and we will be organising at least one evening private view, which will include wine, snacks and refreshments. Processing of sales and packaging of sold works will also be taken care of by Perdurabo Art.

The participating artists will be responsible for transport and insurance of the works. The artworks must be ready to hang and, depending on the work, matting may be required.

Perdurabo Art will keep the commission from sales at 35%. I would like to point out that this event is being organised by Perdurabo Art; a separate agreement will be drawn for this exhibition and there will be a fee of £400 to help with the costs involved in making this event a success.

I cannot stress enough the importance of this event. Our objective is to present you and your work to as large and varied international audience as possible, which will greatly further your career as an artist. With our strong marketing, extensive advertising and personal invitations to attract new and existing clients, top gallery owners, art dealers and others, this exhibition promises to be a strong event and we highly encourage you to make every effort to take part in this event, which can lead to further exhibitions and opportunities as a direct result.

Please find attached the contract and invoice for the upcoming event. If you want to participate, we need two signed copies of the contract (please also initial the bottom of each page), along with your deposit by next week in order to book your place and begin publicity for the show..

I will be out of town for the next two weeks but I will be checking my email every few days. If you need anything, please do not hesitate to contact me. I am really looking forward to presenting your work in the flesh in the UK and will continue to look for more opportunities.

Best regards,

Pedro Vergel

RE: Exhibition-questions

From: **Pedro Vergel** (pedro-vergel@perduraboart.com) You moved this message to its current location.

Sent: Monday, June 30, 2003 7:37:01 PM

To: Tzvetanka Marinova (tzvetankamarinova@hotmail.com)

Dear Tzvetanka,

The date is 15th to 27th, sorry for the mistake but we have been negotiating several dates and that was the final one.

The VAT (Value added tax) in the UK is currently 17.5%. Import tax is around 2.5%, but it depends on value of the goods and insurance paid. You should check with your shipper beforehand so you do not have to pay it.

So, I would say that it is approximately 20% of the value for taxes, this will be added on top of the retail price in the case of a sale.

We will work with you in the pricing of your artwork prior to the event.

i am sorry for my delay, but I am currently on holiday. I will be back in mid July and we can arrange everything then.

Best Regards,

pedro

-----Mensaje original-----

De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]

Enviado el: viernes, 27 de junio de 2003 17:48

Para: pedro-vergel@perduraboart.com

Asunto: Exhibition-questions

Dear Pedro,

I am really very happy to have my art exhibited by your Gallery in UK.

And now I take the opportunity to ask you several questions, which sprang while reading your very comprehensive letter.

I shall try to follow the order in the letter and the Agreement:

1.1. Which are the actual date of the Exhibition: September 1st to 13th (letter) or 15th to 27th (Agreement)?

.....

1.6. Would you please elucidate me about all these taxes - sales, import, VAT. etc. and how much would they amount to (appr., in %)?

.....

2.6. I would gladly accept suggestions by the Gallery about the prices. Have I understood correctly that the taxes and costs are added to the already set retail price?

I am looking forward to hear from you as soon as possible. Have a nice weekend and

Best Regards,
Tzvetanka

>From: "Pedro Vergel" <pedro-vergel@perduraboart.com>
>To: "Tzvetanka Marinova" <tzvetankamarinova@hotmail.com>
>Date: Wed, 25 Jun 2003 16:40:35 +0100

>

>Dear Tzvetanka,

>

>We have been trying to contact you as several of the London gallery
>directors, art dealers and other clients we have contacted have shown an
>interest in seeing, purchasing and promoting your work. Following the

>positive response received as a result of the Perdurabo Art Catalogue and
>in direct response to the growing demand from clients to see your work in
>the flesh, Perdurabo Art is organising a contemporary gallery exhibition in
>the UK from the 1-13th of September. The purpose of this exhibition is to
>further your career as an artist and for us to support you in taking the
>all too important step of introducing your work, in the flesh, to a UK
>market.

>
>In addition to being a contemporary gallery exhibition, this event is
>planned to serve as a platform to invite other galleries to exhibit your
>works, introduce buyers to your works and encourage them to become
>collectors of your art, thus increasing your recognition and the demand for
>your art at an international level.

>
>Reasonable pricing of the artworks and a varied price range (taking into
>account the current conditions of the art market and past sales record)
>will also be of utmost importance in order to promote and sell your works
>to a new audience. The presentation of a range of artwork and prices also
>creates more demand for the artwork, thus encouraging first time buyers
>with reasonable pricing.

>
>We will also be presenting your cv/resume details and speaking personally
>to interested clients to get them acquainted with your art background,
>subject matter and creative process. For this reason, any publications that
>you could provide us in which your art is featured would be of great help.

>
>The event will be held at The Old Fire Station in Rettendon Common just 30
>minutes from Central London and five minutes from the South Hanningfield
>Reservoir.

>
>The building was a fire station and dates back over a century. It has been
>refurbished to be a unique, contemporary and exceptional space to exhibit
>art, with over 1500 square feet of exhibition space. This space will allow
>us to present at least 8-10 of your works comfortably and creatively in a
>very large area. This will help attract viewers to your works and enjoy
>them in a unique space. In addition to the attractiveness of the venue
>itself, the South Hanningfield area has breathtaking views and is well
>known for its outstanding nature reserves.

>
>Perdurabo Art will be organising all press, PR and promotional activities
>which includes the distribution of over 9,000 invitations to an extensive

>list of clients, potential buyers, gallery directors, art dealers, public
>institutions, interior designers, architects, etc.

>
>Perdurabo Art will also be advertising the exhibition in local and national
>publications, including "Galleries," a monthly publication which highlights
>leading UK galleries and new exhibitions. In addition, press releases will
>be sent to promote the exhibition to national, local and freelance art
>press contacts. The exhibition will also be advertised on the Perdurabo Art
>website, which has enjoyed over 1 million visitors since its creation.

>
>Members of the Perdurabo Art team will be present at the gallery at all
>times during the exhibition and we will be organising at least one evening
>private view, which will include wine, snacks and refreshments. Processing
>of sales and packaging of sold works will also be taken care of by
>Perdurabo Art.

>
>The participating artists will be responsible for transport and insurance
>of the works. The artworks must be ready to hang and, depending on the
>work, matting may be required.

>
>Perdurabo Art will keep the commission from sales at 35%. I would like to
>point out that this event is being organised by Perdurabo Art; a separate
>agreement will be drawn for this exhibition and there will be a fee of £400
>to help with the costs involved in making this event a success.

>
>I cannot stress enough the importance of this event. Our objective is to
>present you and your work to as large and varied international audience as
>possible, which will greatly further your career as an artist. With our
>strong marketing, extensive advertising and personal invitations to attract
>new and existing clients, top gallery owners, art dealers and others, this
>exhibition promises to be a strong event and we highly encourage you to
>make every effort to take part in this event, which can lead to further
>exhibitions and opportunities as a direct result.

>
>Please find attached the contract and invoice for the upcoming event. If
>you want to participate, we need two signed copies of the contract (please
>also initial the bottom of each page), along with your deposit by next week
>in order to book your place and begin publicity for the show..

>
>I will be out of town for the next two weeks but I will be checking my
>email every few days. If you need anything, please do not hesitate to

>contact me. I am really looking forward to presenting your work in the
>flesh in the UK and will continue to look for more opportunities.
>
>Best regards,
>
>Pedro Vergel
><< Tzvetanka.doc >>
><< TzvetankaInvoice.doc >>

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Change of office

From: **Pedro Vergel** (pedro-vergel@perduraboart.com) You moved this message to its current location.
Sent: Wednesday, July 30, 2003 4:51:37 PM
To: Tzvetanka Marinova (tzvetankamarinova@hotmail.com)

Dear Tzvetanka,

Perdurabo Art UK is currently changing offices and our new address is as follows:

Perdurabo Art
147 Rookes Crescent
Chelmsford, Essex CM1 3GN
United Kingdom

I apologise in advance if we do not reply promptly to your emails during the next week or so and thank you for your patience. If the matter is urgent, please do not hesitate to call me on +44 (0)1245 287 359.

Thank you and best regards,

Pedro Vergel

RV: Invitation

From: **Pedro Vergel** (pedro-vergel@perduraboart.com) You moved this message to its current location.
Sent: Friday, August 15, 2003 4:00:43 PM
To: Tzvetankamarinova@hotmail.com

Hi Tzvetanka,

Thank you for sending me the updated information with regards to the Invitation. I will prepare an invitation for you and fax it to you by Monday.

Best regards,

Pedro

-----Mensaje original-----

De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]
Enviado el: 14 August 2003 10:16
Para: pedro-vergel@perduraboart.com
Asunto: Invitation

Dear Pedro,

Yesterday I wrote to you about the Invitation Letters. I feel however that I missed to specify that I meant separate Invitations: for myself as an artist, participating in the Exhibition and possibly for Svetla as a guest. Meanwhile Svetla has made the things easier: she would not need a letter from Perdurabo and will get a private invitation from a friend of hers in London, who is a British citizen.

So, just an invitation from Perdurabo, only for myself as an artist will be OK. It is sufficient to send it by Fax (to Svetla's Fax No.!) and to

make it
in the simple form that I described yesterday: saying that I am invited
to
present my art in this Exhibition. If you think it appropriate that
other
usefull details should be added to my invitation, please do it.

Thank you and looking forward,
Tzvetanka

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RE: RV: Invitation

From: **Pedro Vergel** (pedro-vergel@perduraboart.com) You moved this message to its current location.
Sent: Wednesday, August 20, 2003 11:57:17 AM
To: 'Tzvetanka Marinova' (tzvetankamarinova@hotmail.com)

Hi Tzvetanka,

I faxed the invitation along with the exhibition contract to Svetla
yesterday. Please let me know if you have received it. I will let you
know about the paintings shortly.

Best regards,
Pedro

-----Mensaje original-----

De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]
Enviado el: 19 August 2003 16:59
Para: pedro-vergel@perduraboart.com
Asunto: Re: RV: Invitation

Dear Pedro,

I am sorry to bother you again about my Invitation from Perdurabo Art. Meanwhile, Svetla wrote to her friend in London and she sent a private invitation also for me (same text as for Svetla: that she invite me for the period of 20 days from 14th of September). So, please Pedro, now I need

your Fax that I shall take part as an artist in the Exhibition which Perdurabo Art organize.

Would you, please also, write me which and how many of my paintings I shall present ? I have to know that because I need it for the document to take them through the customs.

Thank you and regards,
Tzvetanka

>From: "Pedro Vergel" <pedro-vergel@perduraboart.com>
>To: <Tzvetankamarinova@hotmail.com>
>Subject: RV: Invitation
>Date: Fri, 15 Aug 2003 17:00:46 +0100
>
>
>
>Hi Tzvetanka,
>
>Thank you for sending me the updated information with regards to the
>Invitation. I will prepare an invitation for you and fax it to you by
>Monday.
>
>Best regards,
>
>Pedro

>
>-----Mensaje original-----
>De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]
>Enviado el: 14 August 2003 10:16
>Para: pedro-vergel@perduraboart.com
>Asunto: Invitation
>
>
>
>Dear Pedro,
>
>Yesterday I wrote to you about the Invitation Letters. I feel however
>that I missed to specify that I meant separate Invitations: for myself
>as an artist, participating in the Exhibition and possibly for Svetla
>as a guest. Meanwhile Svetla has made the things easier: she would not
>need a letter
>from Perdurabo and will get a private invitation from a friend of hers
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>London, who is a British citizen.
>
>So, just an invitation from Perdurabo, only for myself as an artist
>will be OK. It is sufficient to send it by Fax (to Svetla's Fax No.!)
>and to make it
>in the simple form that I described yesterday: saying that I am invited
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>present my art in this Exhibition. If you think it appropriate that
>other
>usefull details should be added to my invitation, please do it.
>
>Thank you and looking forward,
>Tzvetanka
>
>
>

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>

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Works for UK Exhibition

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.

Sent: Tuesday, August 26, 2003 12:17:38 PM

To: Tzvetankamarinova@hotmail.com

Dear Tzvetanka,

We would like to exhibit the following works at the Old Fire Station:

The Sea-Poseidon

The Tempest

Child of the Universe

Endless Dance of Universe

The Hanging Garden Tryptych

Icarus

Please make sure picture hooks (D-hooks) are attached to the back of each painting (2 per painting) so they are prepared for hanging. If you have any questions, please let me know.

Best regards,

Tara

RE: Works for UK Exhibition

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.

Sent: Monday, September 01, 2003 9:22:19 AM

To: 'Tzvetanka Marinova' (tzvetankamarinova@hotmail.com)

Hi Tzvetanka ,

That is excellent news! Give us a call when you arrive in Chelmsford and we can arrange a time to meet on Sunday.

Our contact numbers are the following:
Perdurabo Art Office: 01245 287 359
Old Fire Station: 01245 403 393
Mobile: 07720 252 711

Pedro and I will discuss the pricing of your work and we will advise you shortly.

Take care and best regards,
Tara

-----Mensaje original-----

De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]
Enviado el: 28 August 2003 10:56
Para: tara-velez@perduraboart.com
Asunto: Re: Works for UK Exhibition

Dear Tara,

We have got our British visa.
We are ready and very happy to come and meet you and Pedro on 14th of September (Sunday) ~ 7:00AM at the Old Fire Station !

I love your choice for the paintings. Two of them are my favorites:
Child of
the Universe & The Hanging Garden Tryptych!

OK, they shall be ready for hanging! Now I would like to ask you when we have to specify the prices. I rely entirely on you as experts.

See you soon and best regards!
Tzvetanka and Svetla

>From: "Tara Velez" <tara-velez@perduraboart.com>

>To: <Tzvetankamarinova@hotmail.com>

>Subject: Works for UK Exhibition

>Date: Tue, 26 Aug 2003 13:17:54 +0100

>

>Dear Tzvetanka,

>

>We would like to exhibit the following works at the Old Fire Station:

>

>The Sea-Poseidon

>The Tempest

>Child of the Universe

>Endless Dance of Universe

>The Hanging Garden Tryptych

>Icarus

>

>Please make sure picture hooks (D-hooks) are attached to the back of
>each painting (2 per painting) so they are prepared for hanging. If you

>have any questions, please let me know.

>

>Best regards,

>Tara

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UK Exhibition

From: **Perdurabo Art Gallery** (gallery@perduraboart.com) You moved this message to its current location.

Sent: Monday, September 08, 2003 6:02:38 PM
To: Tzvetankamarinova@hotmail.com

Dear Tzvetanka,

We have not yet received your balance for the exhibition. Please send the remaining balance by transfer as soon as possible. Your contract must also be renewed, as it ended on August 21. You can send the renewal fee of 75 GBP (\$100) with the remaining balance to Perdurabo Art with details as follows:

Bank Name: Barclays Bank PLC
Bank Address: 2 High Street, Chelmsford, CM1 1BG, United Kingdom
Account Name: Perdurabo Art
Account Number: 00498742
Sort Code: 20-29-95

Please remember that there is a 6 GBP Surcharge and all other costs incurred by the transaction must be covered by you.

I look forward to having you at the exhibition.

Best regards,
Pedro

RE: Good Luck

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.
Sent: Wednesday, October 01, 2003 3:38:26 PM
To: 'Tzvetanka Marinova' (tzvetankamarinova@hotmail.com)

Dear Tzvetanka and Svetla,

Thank you for letting me know of your safe return to Bulgaria. I hope the journey went well!

It was a pleasure having you in Chelmsford for the show and Pedro and I really enjoyed your company. The show has went very well and we will keep the artwork here until further notice while we continue to look for

more opportunities.

Best regards,
Tara

-----Mensaje original-----

De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]

Enviado el: 17 September 2003 19:43

Para: tara-velez@perduraboart.com

Asunto: Good Luck

Dear Tara and Pedro,

Thank you for your warm meeting!

We are now enjoying the live in London.

We hope that everything is going very well with the Exhibition and wish
to

you Good Luck! See you on Saturday!

Best regards,
Tzvetanka and Svetla

>From: "Tara Velez" <tara-velez@perduraboart.com>

>To: "'Tzvetanka Marinova'" <tzvetankamarinova@hotmail.com>

>Subject: RE: Works for UK Exhibition

>Date: Mon, 1 Sep 2003 10:22:31 +0100

>

>Hi Tzvetanka,

>

>That is excellent news! Give us a call when you arrive in Chelmsford

>and we can arrange a time to meet on Sunday.

>

>Our contact numbers are the following:

>Perdurabo Art Office: 01245 287 359

>Old Fire Station: 01245 403 393

>Mobile: 07720 252 711

>

>Pedro and I will discuss the pricing of your work and we will advise

>you shortly.

>

>Take care and best regards,

>Tara

>

>-----Mensaje original-----

>De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]

>Enviado el: 28 August 2003 10:56

>Para: tara-velez@perduraboart.com

>Asunto: Re: Works for UK Exhibition

>

>

>Dear Tara,

>

>We have got our British visa.

>We are ready and very happy to come and meet you and Pedro on 14th of

>September (Sunday) ~ 7:00AM at the Old Fire Station !

>

>I love your choice for the paintings. Two of them are my favorites:

>Child of the Universe & The Hanging Garden Tryptych!

>

>OK, they shall be ready for hanging! Now I would like to ask you when

>we

>

>have to specify the prices. I rely entirely on you as experts.

>

>See you soon and best regards!

>Tzvetanka and Svetla

>

>

>

>

>

>

>

>

>

> >From: "Tara Velez" <tara-velez@perduraboart.com>

> >To: <Tzvetankamarinova@hotmail.com>

> >Subject: Works for UK Exhibition

> >Date: Tue, 26 Aug 2003 13:17:54 +0100

> >

> >Dear Tzvetanka,
> >
> >We would like to exhibit the following works at the Old Fire Station:
> >
> >The Sea-Poseidon
> >The Tempest
> >Child of the Universe
> >Endless Dance of Universe
> >The Hanging Garden Tryptych
> >Icarus
> >
> >Please make sure picture hooks (D-hooks) are attached to the back of
> >each painting (2 per painting) so they are prepared for hanging. If
> >you
> >
> >have any questions, please let me know.
> >
> >Best regards,
> >Tara

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RE: How are you?

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.
Sent: Tuesday, October 21, 2003 5:56:09 PM
To: 'Tzvetanka Marinova' (tzvetankamarinova@hotmail.com)

Hi Tzvetanka and Svetla,

Pedro and I are doing very well, and very busy as usual! We are leaving for New York in two days for an art fair in New York City and are continuing to look for more promotion opportunities. We are currently working on a project to have the works exhibited and catalogued by Sotheby's in London and we are including your work in the application.

I look forward to receiving the painting. Thank you again for your thoughtfulness and generosity.

Take care,
Tara and Pedro

-----Mensaje original-----

De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]

Enviado el: 20 October 2003 13:07

Para: tara-velez@perduraboart.com

Asunto: How are you?

Dear Tara and Pedro,

We are sorry we didn't write you for a long time but me and Svetla were out of Sofia.

How are you? We have seen Perduraboart Site and understood that you are very busy dealing with new exhibitions.

I am nicely surprise that you work so hard, making so many exhibitions in a

very short time! I am very happy that I met you both, that you have appreciated my works and you are my managers.

I'll be very happy to have news from you and would you please tell me is there any interest about my paintings?

Now we wish you good luck in all next shows and good bargains!

Best regards to both of you and Jose!

Yours,
Tzvetanka and Svetla

P.S. Tara, your present is comming soon - I am sorry for the delay, but I wasn,t in Sofia.

Tz.

>From: "Tara Velez" <tara-velez@perduraboart.com>
>To: "'Tzvetanka Marinova'" <tzvetankamarinova@hotmail.com>
>Subject: RE: Good Luck
>Date: Wed, 1 Oct 2003 16:38:37 +0100
>
>Dear Tzvetanka and Svetla,
>
>Thank you for letting me know of your safe return to Bulgaria. I hope
>the journey went well!
>
>It was a pleasure having you in Chelmsford for the show and Pedro and I

>really enjoyed your company. The show has went very well and we will
>keep the artwork here until further notice while we continue to look
>for more opportunities.
>
>Best regards,
>Tara
>
>-----Mensaje original-----
>De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]
>Enviado el: 17 September 2003 19:43
>Para: tara-velez@perduraboart.com
>Asunto: Good Luck
>
>
>

>Dear Tara and Pedro,
>
>Thank you for your warm meeting!
>We are now enjoying the livein London.
>We hope that everything is going very well with the Exhibition and
>wish to you Good Luck! See you on Sarurday!
>
>Best regards,
>Tzvetanka andSvetla
>
>
>
>>From: "Tara Velez" <tara-velez@perduraboart.com>
>>To: "'Tzvetanka Marinova'" <tzvetankamarinova@hotmail.com>
>>Subject: RE: Works for UK Exhibition
>>Date: Mon, 1 Sep 2003 10:22:31 +0100
>>
>>Hi Tzvetanka,
>>
>>That is excellent news! Give us a call when you arrive in Chelmsford
>>and we can arrange a time to meet on Sudaday.
>>
>>Our contact numbers are the following:
>>Perdurabo Art Office: 01245 287 359
>>Old Fire Station: 01245 403 393
>>Mobile: 07720 252 711
>>
>>Pedro and I will discuss the pricing of your work and we will advise
>>you shortly.
>>
>>Take care and best regards,
>>Tara
>>
>>-----Mensaje original-----
>>De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]
>>Enviado el: 28 August 2003 10:56
>>Para: tara-velez@perduraboart.com
>>Asunto: Re: Works for UK Exhibition
>>
>>
>>
>>Dear Tara,
>>

> > >Please make sure picture hooks (D-hooks) are attached to the back
> > >of each painting (2 per painting) so they are prepared for hanging.

> > >If you

> >

> > >have any questions, please let me know.

> > >

> > >Best regards,

> > >Tara

> >

> >

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RE: How are you?

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.

Sent: Wednesday, November 26, 2003 9:29:57 AM

To: 'Tzvetanka Marinova' (tzvetankamarinova@hotmail.com)

Dear tzvetanka and Svetla,

We are very well. We just finished the exhibition and there were a lot of visitors. Unfortunately, although we had several people very interested in your works during the exhibition there were not any sales. It is always difficult to start in a new market and it takes a lot of time and effort.

I will let you know of how things develop. Tara is very excited about the work you are sending her. She is hoping to have it before Christmas so we can hang it on the house.

I hope you are both well and if you need anything just let me know.

Best Regards,

Pedro

-----Mensaje original-----

De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]

Enviado el: 21 November 2003 10:07

Para: tara-velez@perduraboart.com

Asunto: RE: How are you?

Dear Tara and Pedro,

How are you? From your site we saw that you are back from New York. Now you are at Chelmsford and we are ready to send the promised painting to Tara next week!

We would like to ask you how the things are going on? We are very happy with the news that you work with Sotheby's and put my painting in their Catalogue. We are very curious to know which of my painting they choose? Of course, I wait for more good news from you about the rest of my works?

I am happy to tell you that I am ready with new tryptych of "The Hanging Garden of Semiramis" - east side.

Have a nice weekend and best regards to both of you and Josse!

Take care!

Tzvetanka & Svetla

>From: "Tara Velez" <tara-velez@perduraboart.com>

>To: "'Tzvetanka Marinova'" <tzvetankamarinova@hotmail.com>

>Subject: RE: How are you?

>Date: Tue, 21 Oct 2003 18:55:01 +0100

>

>Hi Tzvetanka and Svetla,

>

>Pedro and I are doing very well, and very busy as usual! We are leaving

>for New York in two days for an art fair in New York City and are

>continuing to look for more promotion opportunities. We are currently

>working on a project to have the works exhibited and catalogued by

>Sotheby's in London and we are including your work in the application.

>

>I look forward to receiving the painting. Thank you again for your

>thoughtfulness and generosity.

>

>Take care,

>Tara and Pedro

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Artwork to be collected

From: **Juan Pitera** (jpitera@perduraboart.com) You moved this message to its current location.
Sent: Monday, December 01, 2003 7:12:51 PM
To: tzvetankamarinova@hotmail.com

Dear Tzvetanka,

I am afraid that the exhibitions are over and although there were some clients interested in your artwork, the art market is extremely slow at the present due to the crisis people are waiting for a few months before investing again.

Nevertheless, we will continue with your promotion via our catalogue not only here in the UK but also in the US and looking for more opportunities.

Furthermore, your artwork (2 packages) is ready for collecting. We have been informed that you must arrange the collection and delivery of the packages. I would ask you if you could arrange the collection for this week from 10:30 to 15:30 as we will be there.

Please inform

Best regards
Juan Pitera

Juan Pitera
Artist Development Manager
jpitera@perduraboart.com
www.perduraboart.com

RE: Need you help.

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.
Sent: Tuesday, December 02, 2003 4:28:41 PM
To: 'Tzvetanka Marinova' (tzvetankamarinova@hotmail.com)

Dear Tzvetanka,

Yes, we would be happy to help. We will have to remove them from the Old Fire Station but we will store the paintings in our apartment for awhile. Please let us know as soon as possible when they will be able to be collected. We have already repacked them, so they are ready to go.

I look forward to receiving the painting and thank you again for your thoughtfulness and generosity.

Best regards,
Tara

-----Mensaje original-----

De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]

Enviado el: 02 December 2003 15:12

Para: tara-velez@perduraboart.com

Asunto: Need you help.

Dear Tara and Pedro,

I was out from Sofia and just now I open my mail. I saw your letter and a letter from Jose. I feel a bit sorry that there is no sale of my art, but I know that this is a bussiness that's take a lot of time and I will be patient.

Today I have got a permission to send Tara's present. I am happy that you will have my painting for Christmas!

Pedro, I feel very worried when I have seen the letter from Jose, that I have to collect my paintings now. I would like to aplogise myself and I beg you to help me. At this moment I haven't any financial resources to collect

my paintings. I would like to excuse me once more time for these inconveniences, but could you store them for a little while. I expect your help and understanding.

Best regards to both of you,

Tzvetanka

>From: "Tara Velez" <tara-velez@perduraboart.com>

>To: "'Tzvetanka Marinova'" <tzvetankamarinova@hotmail.com>

>Subject: RE: How are you?

>Date: Wed, 26 Nov 2003 09:30:04 -0000

>

>Dear tzvetanka and Svetla,

>

>We are very well. We just finished the exhibition and there were a lot of visitors. Unfortunately, although we had several people very interested in your works during the exhibition there were not any sales. It is always difficult to start in a new market and it takes a lot of time and effort.

>

>I will let you know of how things develop. Tara is very excited about the work you are sending her. She is hoping to have it before Christmas

>so we can hang it on the house.

>

>I hope you are both well and if you need anything just let me know.

>

>Best Regards,

>

>Pedro

>

>-----Mensaje original-----

>De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]

>Enviado el: 21 November 2003 10:07

>Para: tara-velez@perduraboart.com

>Asunto: RE: How are you?

> >leaving
>
> >for New York in two days for an art fair in New York City and are
> >continuing to look for more promotion opportunities. We are currently

> >working on a project to have the works exhibited and catalogued by
> >Sotheby's in London and we are including your work in the
> >application.
> >
> >I look forward to receiving the painting. Thank you again for your
> >thoughtfulness and generosity.
> >
> >Take care,
> >Tara and Pedro
>
>

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>
>

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RE: Thanks and apology. Address!

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.
Sent: Monday, December 08, 2003 2:41:53 PM
To: 'Tzvetanka Marinova' (tzvetankamarinova@hotmail.com)

Dear Tzvetanka,

The painting can be sent to:

147 Rookes Crescent
Chelmsford, Essex CM1 3GN
United Kingdom

I look forward to receiving it!

All the best,
Tara

-----Mensaje original-----

De: Tzvetanka Marinova [mailto:tzvetankamarinova@hotmail.com]
Enviado el: 04 December 2003 15:34
Para: tara-velez@perduraboart.com
Asunto: Thanks and apology. Address!

Dear Tara,

Thank you very much for your help and understanding.
Of course, I shall try my best to collect duly my paintings, but at this
very moment it is imposible for the lack of money. I apologize for
causing
you the trouble to keep my paintings for a while and hope I will not be
long.

Tara, please write me the address on which I shall send you the
painting. It
is already packed and waiting!

Best regards to you, Pedro and Jose from myself and Svetla. Tzvetana

>From: "Tara Velez" <tara-velez@perduraboart.com>
>To: "'Tzvetanka Marinova'" <tzvetankamarinova@hotmail.com>
>Subject: RE: Need you help.
>Date: Tue, 2 Dec 2003 16:28:43 -0000

>
>Dear Tzvetanka,
>
>Yes, we would be happy to help. We will have to remove them from the
>Old Fire Station but we will store the paintings in our apartment for
>awhile. Please let us know as soon as possible when they will be able
>to be collected. We have already repacked them, so they are ready to
>go.
>
>I look forward to receiving the painting and thank you again for your
>thoughtfulness and generosity.
>
>Best regards,
>Tara
>

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Painting

From: **Tara Velez** (tara-velez@perduraboart.com) You moved this message to its current location.
Sent: Monday, February 02, 2004 1:02:33 PM
To: tzvetankamarinova@hotmail.com

Dear Tzvetanka,

Thank you so much for the painting! It's an honor to have one for my personal collection.

I hope you and Svetla enjoyed the Christmas holidays.

Best regards,
Tara

Perdurabo Art - Affordable Art London, October 2004

From: jpitera@perduraboart.com You moved this message to its current location.

Sent: Wednesday, June 23, 2004 6:48:56 AM

To: Tzvetanka Marinova (tzvetankamarinova@hotmail.com)

Dear All,

As announced on my previous email I am glad to confirm the participation of Perdurabo Art in the Affordable Art Fair London, Autumn collection from Thursday 21 until Sunday 24 October 2004, in Battersea Park, London.

Now in its sixth year, the Affordable Art Fair returns with the Autumn Collection 2004. Fast establishing itself as the place to see and experience the widest range of contemporary art under one roof, the event is a must for anyone wanting to make owning original artwork a reality. The fair features over 130 leading galleries, dealers and studio groups from both the UK and abroad. Thousands of paintings, original prints and sculptures are for sale, all priced under £2,500. Works can be purchased, courtesy wrapped and taken away the same day.

The relaxed environment of this popular fair offers first time buyers the chance to browse without pressure while learning more about art, and to experience the unique thrill that comes from finding that special piece. For experienced art collectors, this is the fabulous opportunity to seek out new artists and galleries brought together under one roof.

This year we will benefit from a bigger stand (double the size than last year) and a privileged location within the complex which will mean larger number of visitors.

For further information about the AAF you may visit their website at www.affordableartfair.co.uk. Or you can read more facts about this venue at the end of this document.

In addition, Perdurabo Art will organise a further exhibition in Central London just a few days after the AAF. The location of this venue and the dates are yet to be confirmed.

Even though we will be contacting you all personally to determine your participation in both events we would appreciate if you could confirm your willingness to be considered for selection.

Note - As you may already know, The AAF organisers reserves the final decision for an artwork to be exhibited at the fair.

As always, you may contact me on + 44 (0) 1245 263 303 and I will be glad to answer any questions.

I will keep you all posted.

Best regards
Juan Pitera

More about Affordable Art Fair London

- Over 130 galleries attended from the UK and abroad
- Over 19,000 visitors
- One in four visitors bought art at the show
- Over £3.4 million art work sold over 4.5 days

Quotes from Customers:

'Almost too much to take in. Overall brilliant! Good variety'

'Have been to the fair over the last two years. Really enjoyed the visits and we are enjoying the art purchased'

'Really enjoyed the fair. First time I have ever visited anything like that'

Quotes from Exhibitors:

'I think its an excellent event. Certainly delivers people who want to buy paintings'
Jess Wilder, Portal Gallery

'Thank you for such fantastic organisation...each year it seems to get better and better and the clients are absolutely loving it'
Demelza Prettejohn, Beyond the Sea

'I enjoy AAF, the crew and everyone is all so fantastic and make it a lot of fun...thank you so much to all of you. I will definitely be back'
Helen Robinson, Bruton Gallery

Location

Venue: The Affordable Art Fair, Battersea Park, London.

Public Transport: Train from Victoria station to Battersea Park station.
Bus no 44, 137, 344 or free shuttle (silver Renault Espace vehicles) from outside Moathouse Hotel in Sloane Square every 15 minutes.
Taxi through Chelsea Bridge Gate.

By Car and Parking: Look out for AA directional signs to the fair. Parking within Battersea Park is difficult, especially at the weekend. There is limited free parking adjacent to the event (via Chelsea Bridge entrance only), together with limited pay and display parking across Battersea Park. It is recommended that, if you do have to come by car, you try to park in the surrounding streets. The AAF shuttle cars from Sloane Square, and taxis, are given priority entry, delivering you straight to the fair's marquee entrance.

You may have a look at the map at http://www.art-connection.com/Affordable_Art_Fair_-_London_Autumn_2003/Location/Location.htm

Juan Pitera
Artist Development Manager
jpitera@perduraboart.com
www.perduraboart.com

Perdurabo Art - Important Info

From: **Juan Pitera** (jpitera@perduraboart.com) You moved this message to its current location.
Sent: Friday, February 04, 2005 1:27:30 PM
To: tzvetankamarinova@hotmail.com

Dear Tzvetanka,

During the past few months we have implemented an aggressive growth strategy. This strategy has involved acquiring major clients in all sectors, including various corporations, independent galleries and gallery chains.

As you know, there has been a restructuring in all levels of the organisation from the art consultants and representatives to management. This has allowed us to expand our operations with the upcoming opening of a new branch of Perdurabo Art in Barcelona, which will include an art gallery to exhibit the works of our artists.

Several of our biggest clients have asked for limited edition giclée prints of your works. The giclée print market is currently booming and we feel very strongly that high quality reproductions of your work will be a success.

The giclée prints will increase the total profits generated by the sale of your works in addition to increasing the demand and value of your originals. They will widen your market greatly, thus increasing your reputation as an artist.

With the creation of limited edition giclée prints we will be able to sell your works to different types of customers, including chains of galleries.

For all the above reasons and our commitment to your development as an artist we are willing to invest a lump sum to help cover the costs of production of the limited edition giclée prints. We are willing to invest in your development up to 30% of the costs from our own pockets.

I cannot stress enough the importance of this opportunity to move your art forward to a level that could not be reached otherwise.

Now, on a lighter note, but following this new developments, Perdurabo Art next event will be held at one of the most important galleries in Barcelona (Spain): "The Art Cell" gallery, located at one of the most prestigious locations - opposite the Ritz Hotel.

If you take this opportunity, we would not only display one of your original artwork in our permanent gallery at our offices in Barcelona, free of charge , but also give you free storage for as long as you want.

If you want to reserve your place at such important event, please call us as soon as possible on +44 (0)1245 263 303.

NOTE: Places are extremely limited due to the importance of the event.

Please let me know as soon as possible if you wish to benefit from any of these opportunities.

Best regards,

Juan Pitera

Director
Perdurabo Art

Juan Pitera
jpitera@perduraboart.com
www.perduraboart.com

RE: Perdurabo Art - Important Info

From: **Juan Pitera** (jpitera@perduraboart.com) You moved this message to its current location.
Sent: Thursday, February 10, 2005 6:39:35 PM
To: tzvetankamarinova@hotmail.com

Dear Tzvetanka,

Thank you for your response.

As far as the prints are concerned, the company Perdurabo Art uses is www.2dimensionsart.com. All our clients will only ask for prints made by this company as they are extremely reliable and they give us all the best possible guarantees (including the paper and the ink).

The size our clients prefer are 20x24 in - as an example, each signed 20x24 in signed giclée print of a series of 100 can be sold for approximately 400 USD each (we even sold some of them for 600 USD at the last AFF London)

As you may understand, for Perdurabo Art to make such an important investment (30% of the total price), we have to have at least three series of 100, otherwise it becomes very difficult to open the market as the buyers want to see at least three or four representative works of the artist before making any commitment.

For prices and further info, you may contact www.2dimensionsart.com by email on galler@2dimensionsart.com for an estimate, mentioning that you have been contacted by Perdurabo Art, so you do not have to pay their consultancy fee of 400 USD/hour.

Once you have contacted 2dimensions, please do come back to us with the estimate so we can proceed to the next stage.

Best regards

Juan Pitera

Juan Pitera

jpitera@perduraboart.com

www.perduraboart.com